



STORM FRONT FREAKS LIVE PODCAST
INFORMATION GUIDE



ABOUT “THE FREAKS”

- Storm Front Freaks Podcast is your go-to for all things weather, blending expert meteorological insights with fun, relatable conversations. Whether you're a weather geek or just love a good storm story, our lively crew and top-tier guests bring you behind the scenes of the world's wildest weather events.
- Storm Front Freaks Outbreak and Meteorologist Storm Cat 5 (Brady Harris) delivers real-time coverage of severe weather events. Sharing expert insights and on-the-ground updates while bringing you the latest as storms unfold.



MEET THE SFF TEAM



- Phil Johnson, Host/Co-Producer (Cincinnati, OH): Storm chaser. Former on-air radio host on WQPM-FM. Athletic Administrator at Miami University, OH. Bachelor's degree in Biology from University of Minnesota, Master's degree in Higher Education Administration from Drake University.



- Marc Johnson (MJ), Live and Post Producer (Central MN): Network Coordinator for Kanabec County SKYWARN. Former on-air radio host most notably with KKSJ-FM. Currently Executive Director with East Central Minnesota Educational Cable Cooperative. Bachelor's degree in Mathematics from Concordia College, Master's degree in Education from University of St. Thomas.



MEET THE SFF TEAM



- Jen Watson, Co-Host (Atlanta, GA): On-Air Meteorologist with The Weather Channel and Social Media Expert. Storm Chaser. Bachelor of Science degree in Geography from East Carolina University. Master of Science in Geosciences (Broadcast Meteorology) from Mississippi State University.



- Dina Knightly, Co-Host (Atlanta, GA): Digital Meteorologist and weather producer for The Weather Channel. Storm Chaser. Former Weather Producer on Wake Up With Al, Weather Center Live and Weekend Recharge. Bachelor's degree in Atmospheric Science from The Ohio State University.



MEET THE SFF TEAM



- o Mark Massaro (Mazz), Co-Host (Cincinnati, OH): Former television broadcast meteorologist for 20 years most notably with WLWT-TV in Cincinnati. Business Owner. Degree in Meteorology and Climatology from University of Nebraska.



- o Cyrena Arnold, Co-Host (Franconia, New Hampshire): Current CSO at reThought Flood Insurance with previous work at NASA and Mt. Washington Observatory. Storm Chaser. Children's author of "The Weather Story". Cyrena graduated with a BS in Meteorology at Metropolitan State University of Denver.



MEET THE SFF TEAM



- Greg Johnson, Co-Host (Regina, Saskatchewan): Professional Storm Chaser/Photographer and star of Tornado Hunters TV series (2014). Author of “Blown Away” and accomplished speaker. Greg is a graduate of Canada’s Acadia University.



Brady Harris, Co-Host (Columbus, OH): YouTube Meteorologist “Storm Cat 5” covering LIVE severe weather on Storm Front Freaks Outbreak. Storm chaser. Atmospheric Sciences graduate from The Ohio State University. Former intern at AccuWeather. Current computer consultant.



THE NUMBERS

- Storm Front Freaks Podcast (Audio) is available on most all podcast platforms including Apple Podcasts and Spotify receiving approximately 5,000 downloads/month becoming a Top 10 Natural Science Podcast on Apple Podcasts in the U.S. and multiple other countries.
- Storm Front Freaks LIVE Podcast (Video) is available on YouTube and receives an additional 1,000+ views/month. The LIVE broadcast is currently only available to our Patreon team but is kept available and archived on YouTube for the public.
- Storm Front Freaks Outbreak (launched 2024) with Storm Cat 5 LIVE video coverage of storms see anywhere from a few hundred to a few thousand views each broadcast and growing.
- Top Social Media accounts from Storm Front Freaks:
 - Greg Johnson (Co-Host) – Facebook (174,000 followers), Instagram (144,000), X/Twitter (61,000) and YouTube (50,000)
 - Jennifer Watson (Co-Host) – X/Twitter (15,000)
 - Cyrena Arnold (Co-Host) – TikTok (68,000)



PAST GUESTS INCLUDE

- ◊ Jim Cantore, The Weather Channel
- ◊ Ginger Zee, ABC News Chief Meteorologist
- ◊ Stephanie Abrams, The Weather Channel
- ◊ Reed Timmer, Extreme Storm Chaser
- ◊ Tim Marshall, Civil Engineer and Disaster Surveyor
- ◊ James Spann, Chief Met ABC 33/40 Birmingham, AL
- ◊ Josh Morgerman, Hurricane Chaser & Star of "Hurricane Man"



WHAT GUESTS ARE SAYING

- *“You have a great bunch of guys with a ton of knowledge and experience, and I believe you can make a difference with your podcasts. Remember, I expect to be invited back for the 10,000th one.”*

-Edward Shaver, Chief Technology Officer, Entropy Technologies

- *“Thanks for having me on, was fun! You guys do have a neat thing there.”*

-Ian Livingston, Contributor, Capital Weather Gang and Co-Founder, USTornadoes.com

- *“It was great fun to be part of your show. It seems you have a good recipe for a successful podcast”*

-Paxton Calvanese, Designer, wx24

- *“Those guys were funny. They’re my kind of people. We had a good time.”*

-James Spann, Chief Meteorologist ABC 33/40 Birmingham, AL and Weather Brains Podcast



WHAT GUESTS ARE SAYING

○ *"I had a blast...! Thanks a ton – you guys are fantastic."*

–Geoff Cornish, Meteorologist, ZoomRadar.com

○ *"It was a lot of fun doing the show with everyone. Entertaining and informative....great format. Congrats on the numbers."*

–John Belski, Meteorologist WLKY-TV and Author of Backyard Weather Folklore

○ *"What a great group! Thanks for having me guys! Got into some good geeking about weather dissemination."*

–Jim Cantore, The Weather Channel

○ *"So much fun. These guys are awesome! The #WUTV cave dwellers will love this!"*

–Ryan Davidson, Social Meteorologist, TWC's Weather Underground show



WHAT AUDIENCE IS SAYING

- *“I’ve loved the podcasts so far because you have brought in a wide range of guests and also the extremely laid back nature of the show. It honestly sounds like a group of guys kicked back around a campfire having a cold one and talking weather.”*

-Stan D.

- *“I like learning about new weather apps and technologies. I like how you guys can joke around and keep it light/fun.”*

-Nick L.

- *“I like the flow of your podcast. I’ve listened to many (weather podcasts), and quite a few seem too rigid. Yours comes across as a relaxed conversation that I can’t help but learn from.”*

-Bryan H.



HOW TO ACCESS THE SHOW ON RECORDING DAY FOR GUESTS

We connect and record the show using **StreamYard** on your internet browser. Make sure you have the following:

- A laptop or desktop with a built-in webcam and mic OR a USB attached camera or mic.
- A recent version of **Chrome** or **Firefox**.
- A strong internet connection. Just like Zoom, you must have a strong/fast internet connection for it to work well.
- We ask that you wear **earbuds or headphones** to prevent audio echoes.

If you don't have a laptop or desktop, then you can join on your phone. But the experience and your presentation is usually best on a laptop/desktop. On Android, we recommend the Chrome browser. On iOS, you must use Safari.

When the time comes, follow these steps to enter the broadcast studio:

1. The host should provide you with a link before the show. Click the link and you'll be taken to their broadcast studio.
2. Allow StreamYard to access your camera and mic.
3. Make sure you have the correct camera, High Definition (720p) and audio mic selected. Click the "Settings" button to check.

Enter a display name. Use your actual name or the name of your brand. Then enter the studio.

4. The host will be informed that you've arrived. You won't be part of the broadcast until the host decides to add you in. The page will update to let you know when you've been added.





TIPS DURING RECORDING FOR GUESTS

- Optimal Internet Speeds: UPLOAD 5+mbps (min 2mbps) and DOWNLOAD 10+mbps. You can use a site like www.speedtest.net to test your internet speeds.
- If available, use a USB microphone plugged into your computer/laptop (Best audio). If no USB microphone, your laptop or earbud's internal microphone can also work.
- Use a USB camera or built-in camera (so we can see you).
- Use a pair of headphones or earbuds plugged into your laptop to prevent echo.
- Call from a quiet room or office with low ceiling and carpet to prevent background noise. Turn off phone.
- We have fun in a casual atmosphere! If we had a green room with complimentary drinks before the show, we would let you in. We don't. So, feel free to make/bring your own, join us and have fun!